

Yellow Jeopardy



History of Yellow Journalism	New York Media	Effects of Yellow Journalism	Extra Content
<u>10</u>	<u>10</u>	<u>10</u>	<u>10</u>
<u>20</u>	<u>20</u>	<u>20</u>	<u>20</u>
30	30	30	30

Who created
The Yellow Kid?



Answer

Richard F.
Outcault.



When was the term
"Yellow Journalism"
first coined?



Answer

Mid 1890s



Who created the
term yellow
Journalism?



Answer

Joseph Pulitzer

and William

Randolph Hearst



Who was the
owner of the
New York World?



Answer

Joseph Pulitzer.



Who was the
owner of the New
York Journal?



Answer

William
Randolph
Hearst.



What two
newspaper were
in war of
circulation?



Answer

Pulitzer's "New
York World" &
Hearst's "New
York Journal"



What was the war
that was influence
by Yellow
Journalism?



Answer

The Spanish- American War



Many historians believe
that Hearst played a
major role in the
American involvement
with?



Answer

Cuba during the
Spanish-
American war



What award did
Pulitzer receive for
his journalistic
achievement?



Answer

Pulitzer Prize



What type of
media is keeping
Yellow Journalism
alive?



Answer

Internet



Who were the two
most well-known
publishers of the
day?



Answer

Joseph Pulitzer
and William
Randolph



Who were the
highest paid
reporters of Hearst
stationed in Cuba?



Answer

Richard Harding and Frederick

